



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 847392
Schedule Dates 09/18/12-09/27/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Ballot Issue (1195)
Brand 691/BALLOT (175408)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/691
Account Types National/Political Issue - Agency
Billing Type Standard
Comments AMERICAN CROSSROADS
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Melissa Welch
CO-OP No
Headline # 06244813
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,385.00
Net Total \$30,515.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Sep. 2012	48	\$35,900.00
Grand Total:	48	\$35,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11P- 11:34P (ET)						1			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11:59A- 12:30P (ET)						1			1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	4P- 4:59P (ET)						1			1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	4:59P- 5:29P (ET)						1			1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
5.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	4:58A- 5:58A (ET)						1			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
6.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	5:58A- 6:58A (ET)						1			1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
7.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
8.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:58A- 9A (ET)						1			1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
9.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	7:30P- 7:58P (ET)						1			1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11:59A- 12:30P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4P- 4:59P (ET)		1							1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
12.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:29P- 5:59P (ET)		1							1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
13.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
14.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12

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15.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NBC SUNDAY TODAY	8/8/12
16.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	11P- 11:34P (ET)					1				1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
17.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	4P- 4:59P (ET)					1				1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
18.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	4:59P- 5:29P (ET)					1				1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
19.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
20.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5:29P- 5:59P (ET)					1				1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
21.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:59P- 6:30P (ET)					1				1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
22.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5:58A- 6:58A (ET)					1				1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
23.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6:59P- 7:30P (ET)					1				1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
24.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6:58A- 9A (ET)					1				1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
25.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	7:30P- 7:58P (ET)					1				1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
26.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	11P- 11:34P (ET)			1						1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
27.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	11:59A- 12:30P (ET)			1						1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
28.0	Normal Line / SPOT	09/18/12-09/25/12	4	:30	4P- 4:59P (ET)			1						2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12

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29.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	4:59P- 5:29P (ET)			1						1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
30.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	4:58A- 5:58A (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
31.0	Normal Line / SPOT	09/18/12-09/25/12	4	:30	5:29P- 5:59P (ET)			1						2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
32.0	Normal Line / SPOT	09/18/12-09/25/12	4	:30	5:59P- 6:30P (ET)			1						2	\$900.00	\$1,800.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
33.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	6:59P- 7:30P (ET)			1						1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
34.0	Normal Line / SPOT	09/18/12-09/25/12	4	:30	6:58A- 9A (ET)			1						2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
35.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	11P- 11:34P (ET)				1					1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
36.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	11:59A- 12:30P (ET)				1					1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
37.0	Normal Line / SPOT	09/19/12-09/26/12	3	:30	4:59P- 5:29P (ET)				1					2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
38.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	4:58A- 5:58A (ET)				1					1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
39.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	5:29P- 5:59P (ET)				1					1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
40.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:59P- 6:30P (ET)				1					1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
41.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:58A- 6:58A (ET)				1					1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
42.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12

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43.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	7:30P- 7:58P (ET)				1					1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12

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